

# 5 FASCINATING BENEFITS OF LIVE CHAT

**Education Industry** 

LiveAdmins offers a platform for the Education Industry where students can get their questions answered and get up-to-date information on programs, admission processes and requirements in a matter of seconds. We also help students with additional information such as tuition fees, scholarships, campus life, accommodation and health insurance.

Additionally, our expertise in more than 6 global languages ensures that international students are catered to in the most effective manner. This results in maximizing your Marketing ROI and improving the bottom line of your business.

#### **5 USEFUL BENEFITS OF LIVE CHAT**

- MULTILINGUAL CHAT
  - We can cater to students from virtually any part of the world. Be it English, Arabic, Spanish, French, German or Chinese, we deliver the most optimum experience.
- VISITOR LOCATION TRACKING
  - LiveAdmins' powerful location tracking technology pinpoints the precise location of your prospective students so you know their cultural preferences.
- REAL TIME ASSISTANCE

  Through our Proactive chats, we are able to meaningfully engage with students and help them with their queries in real time.
- We can answer queries for your business around the clock, 365 days a year so you never miss a new business opportunity.
- FACEBOOK CHAT INTEGRATION

  Facebook integration lets you talk to students directly without requiring them to come to your business website.

### **INDUSTRY OUTLOOK: TECH-SAVVY STUDENTS**

Research suggests over a third of all higher education students are taking at least one of their courses online, and more than 12% are enrolled in online courses exclusively.

Its time you invested in technology.

Our Success Managers know it all. Talk to them now. Call +1 (877) 771 6067

# 5 MUST HAVE FEATURES



#### **INVOLVE**

With Involve, you can monitor all the chats happening on your website in real time and jump in whenever you feel like.



#### PROMOTIONAL BANNERS

LiveAdmins helps you promote special offers with easy-to-set-up banners so every visitor gets to see them as soon as they land on your website.



#### INTELLIGENT CHAT ROUTING

Our ICR system distributes chats based on operator availability, language settings and level of training so visitors always get the best experience.



#### **RESPONSIVE CHAT WINDOWS**

Be it a desktop, tablet or mobile – our chat windows are fully responsive thereby delivering optimum visitor experience on every platform.



#### **RE-ENGAGEMENT**

Our AI interface will re-engage the visitors who visited your website previously and will serve them with more relevant content.

# WHO ARE WE?

LiveAdmins is a leader in providing multilingual live chat solutions and services that enrich online visitor experience, customer satisfaction and the bottom line of businesses of all sizes. Our solutions are fully customizable, easy to set-up and always online, catering to over 10 industries across 8 time zones.

## WHERE CAN YOU FIND US?

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